

PC4A: A Model for Fostering Genuine Collaboration among Community Colleges to Advance Cybersecurity & STEM Education

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Outline



1 University & PI Backgrounds

2 PC4A Overview & Objectives

3 Challenges Hindering STEM Advancement at Community Colleges

4 Innovative Solutions to Challenges

5 Lessons Learned (thus far)

6 Conclusion & Questions

Indiana University of Pennsylvania

- One of four public research universities and part of the PA State System of Higher Education (PASSHE).
- One of the first schools to be designated by the NSA as a National Center of Academic Excellence.
- IUP Institute for Cybersecurity (ICS) is the entity responsible for coordinating all cybersecurity education and research activities.

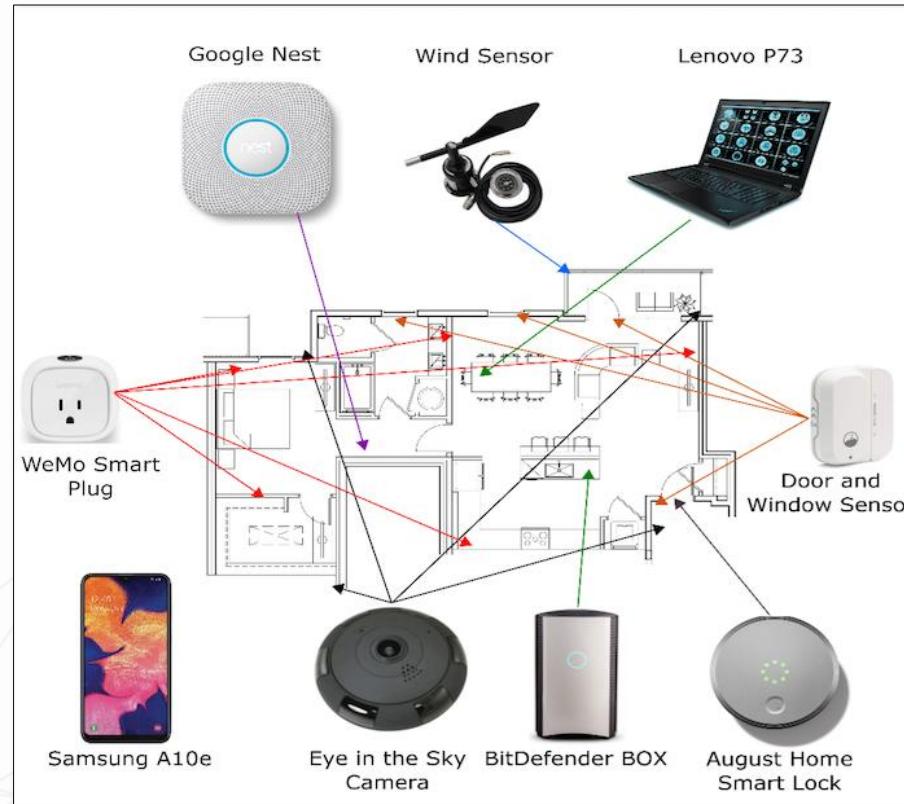


Dr. Waleed Farag

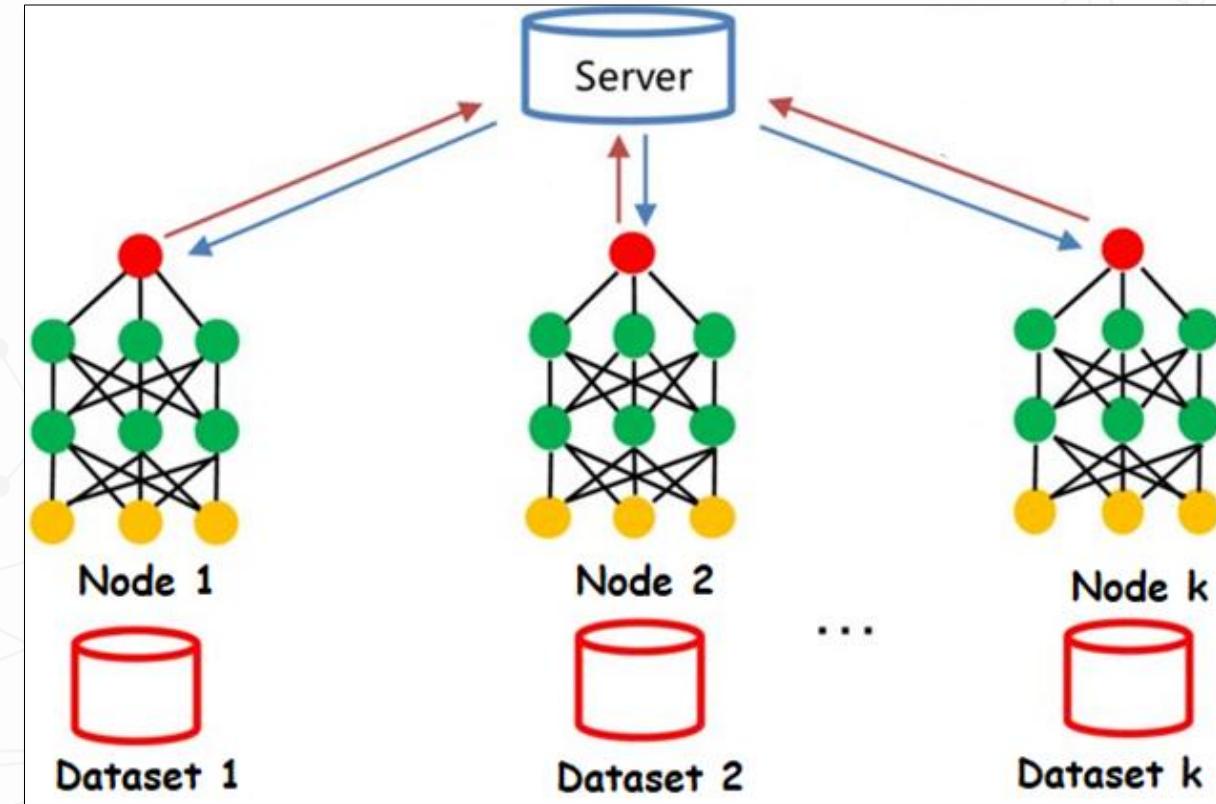
- Professor of Computer Science at IUP and director of the ICS since 2012, securing over \$10M in federal funds to support research and the work of the ICS.
- Founder and current PI of several major initiatives that contribute to the enhancement of cybersecurity research and education across the region.

Institute for Cybersecurity Initiatives

- These initiatives include [PC4A project](#), [IoT Anomaly Detection](#), [ARMZTA](#), [CAE-C Expansion](#), [Cyber Scholarship Program \(CySP\)](#), [GenCyber](#), [NCAE-C PhD Scholarship](#), and [Cybersecurity Outreach](#).



IOT Anomaly Detection



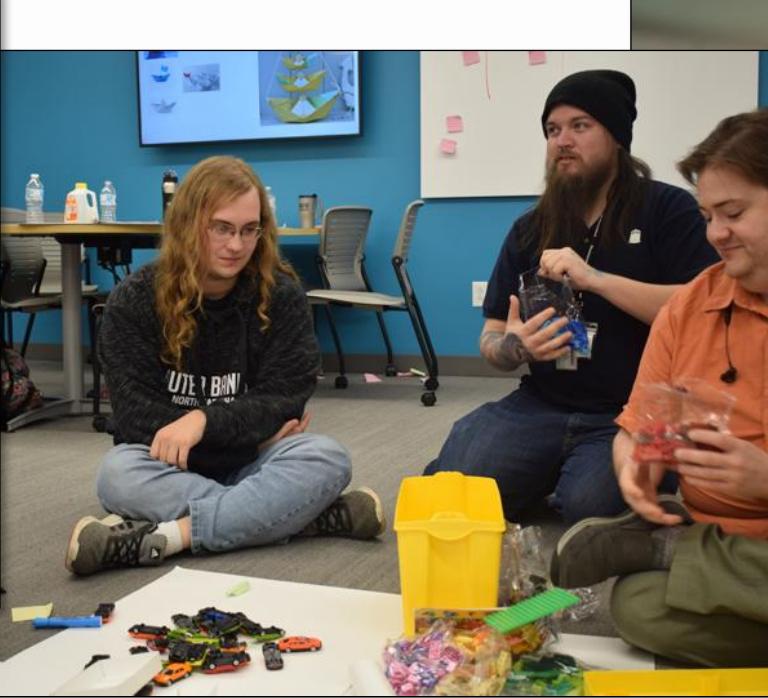
ARMZTA

Institute for Cybersecurity Initiatives

- These initiatives include [PC4A project](#), [IoT Anomaly Detection](#), [ARMZTA](#), [CAE-C Expansion](#), [Cyber Scholarship Program \(CySP\)](#), [GenCyber](#), [NCAE-C PhD Scholarship](#), and [Cybersecurity Outreach](#).



CAE-C Expansion



Cybersecurity Outreach



GenCyber



**WARM-UP
QUESTION!**



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**POLL
OPEN**

Roughly how many community colleges are in the Commonwealth of Pennsylvania?

1. 5 to 7
2. 8 to 11
3. 12 to 16
4. 17 to 22
5. 23-29
6. 29-36
7. 37+

Pennsylvania Community College Consortium Cooperative Agreement (PC4A) is a large-scale project funded by the DoD National Defense Education Program (NDEP), www.pc4a.org.

- One of only five national cooperative agreements funded in Sep. 2022.
- The consortium represents roughly half of the Community Colleges (CCs) in Pennsylvania.

Focus

Establish a dynamic, collaborative consortium led by IUP (LO) and work together to enhance cybersecurity and STEM education in PA.

- The main vision is to build strong community college programs in STEM and serve as a model for others.

Project Members

- Bucks County CC
- Butler County CC
- Indiana University of PA (LO)
- Montgomery County CC
- Northampton CC
- Penn Highlands CC
- Westmoreland County CC





1

INCREASE CERTIFICATION RATES



2

INCREASE TRANSFER RATES TO
FOUR-YEAR INSTITUTIONS



3

INCREASE INTEREST IN EMPLOYMENT
IN DOD, DIB AGENCIES



Discussion Activity



- Members of each table are asked to take 3-4 minutes to discuss and identify three key challenges that STEM education is facing at the community college level.
- Choose one person to enter your three identified challenges into the word cloud (please enter phrases of two words or less).



DISCUSSION ACTIVITY!

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SITE: vevox.app
ID: 168-148-247



Enter Text
and Press
Send

**Enter your group's chosen challenges
that STEM education is facing at the
community college level. Please enter
phrases of two words or less.**

Challenges Hindering STEM Advancement

- Our project began with a large-scale brain-storming session.
- It is impossible to effectively solve a problem without clearly and accurately identifying its causes.



Identified Challenges



MARKETING

Effective marketing for community college programs and the ability to recruit students, particularly in STEM and cybersecurity.



RETENTION

Ability to retain students, particularly those from underrepresented groups including veterans. The average time for a typical student to complete her/his associate degree is three and a half years.



FINANCIAL/PERSONAL

CC students are at a higher risk of facing academic, personal, and financial challenges that inhibit their ability to succeed in college.

Implemented Initiatives



To address challenges, the LO and CC partners are implementing proposed initiatives. Some are offered through the LO to maximize efficiency, minimize resources, and promote collaboration. Each CC partner offers other initiatives to address local challenges and target specific audiences.

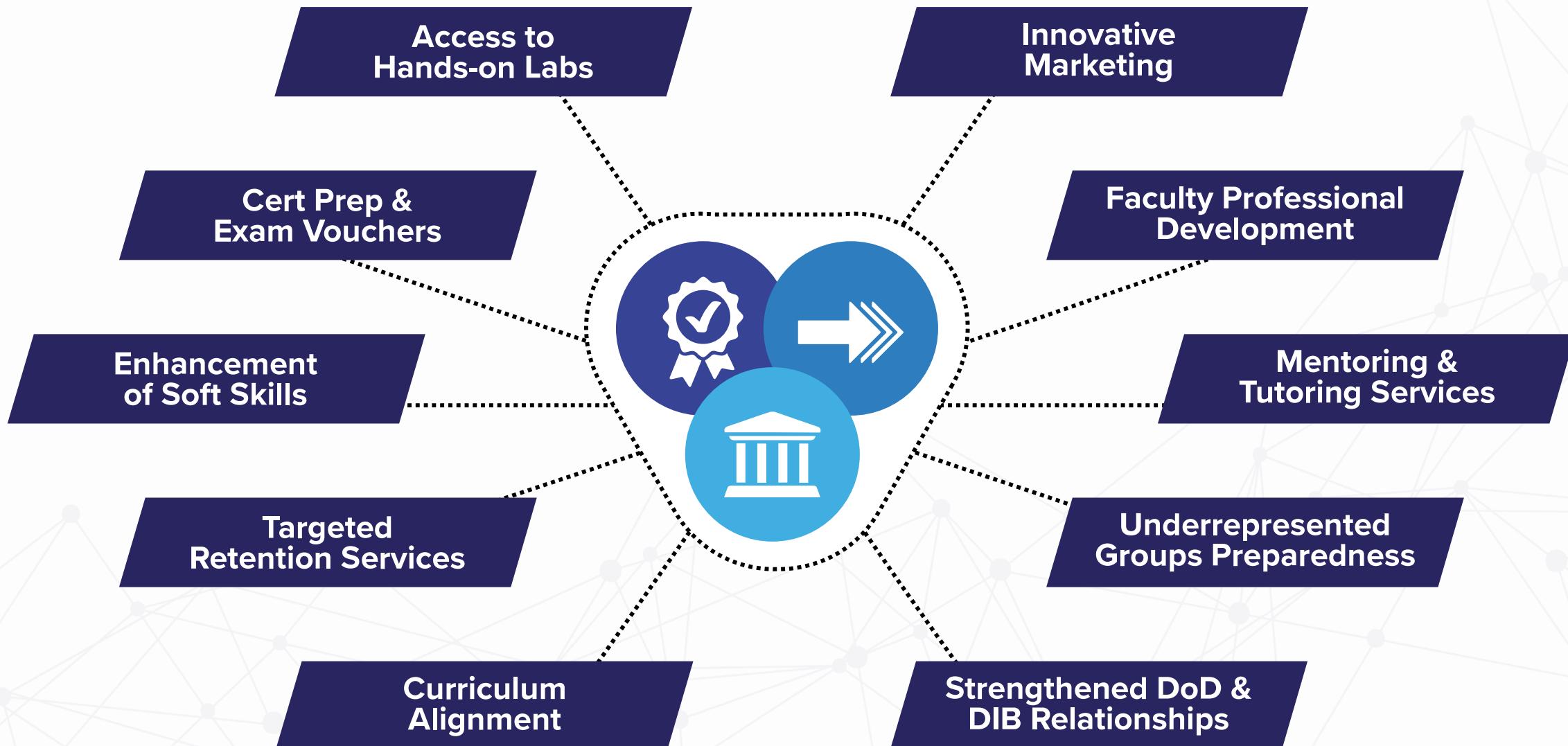
Initiatives Offered by LO

- Soft skills tutoring
- Assessments
- IRB Management
- Hands-on Labs
- Professional Development
- DoD/DIB Agency Outreach

Initiatives Offered by CC's

- Mentorships
- Certification Training
- Technical Tutoring
- K-12 Outreach
- Curriculum Alignment
- DoD/DIB Agency Outreach

Innovative Solutions Overview



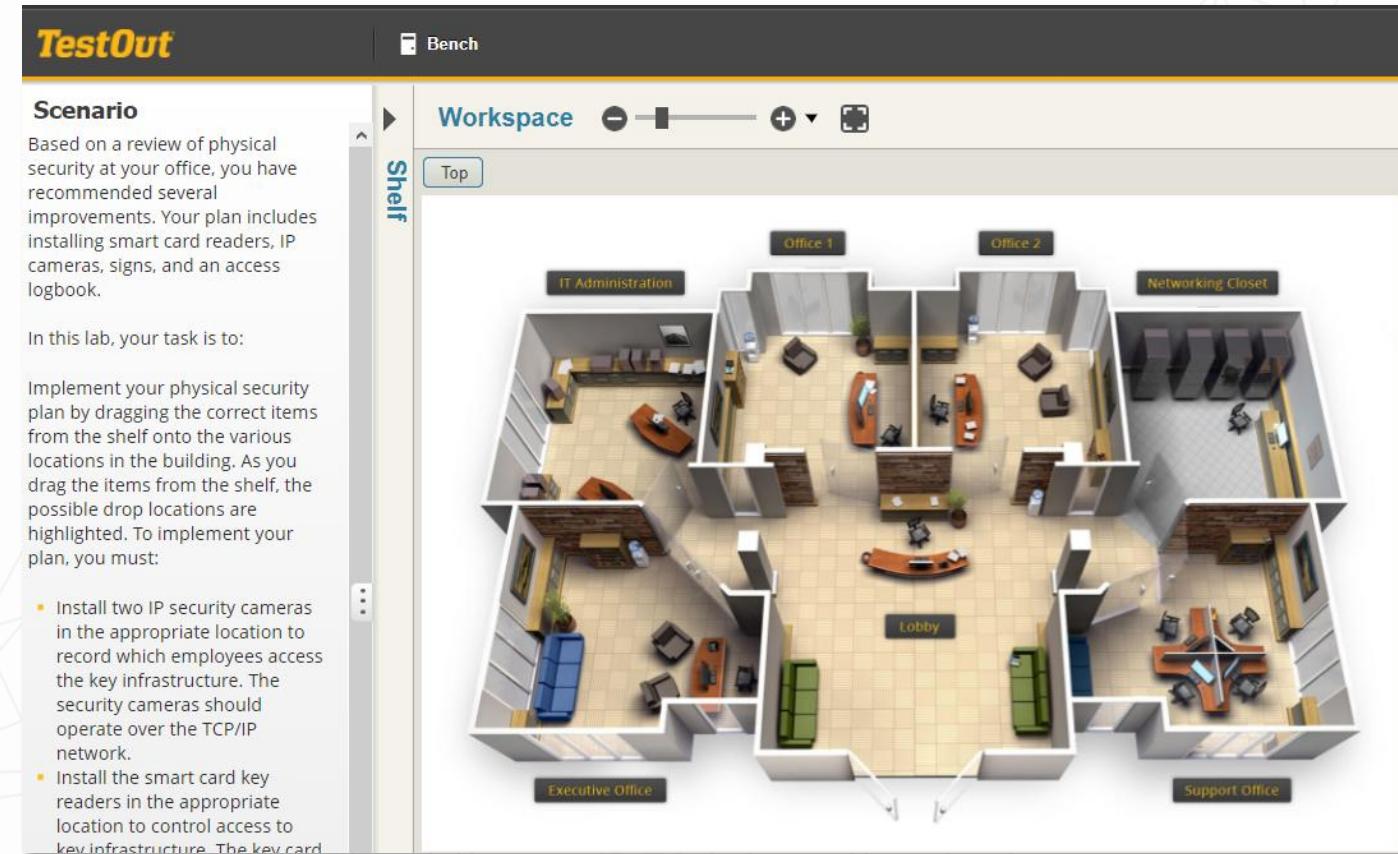
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Extensive Access to Hands-on Labs

Obj. 1

- Provide a consortium-wide platform so CC students can obtain state-of-the-art hands-on training in cybersecurity and other STEM fields.
- Providing these services also promotes collaboration among members of the consortium.

TestOut  **UNLIMITED**



Innovative Solutions



Certification Prep & Exam Vouchers Obj. 1

- Offer free certification exams and preparation workshops so that students can overcome financial obstacles.

CERT ALERT!



PC4A and Butler County Community College are proud to congratulate

Michael Hinchberger

on becoming

Network+ Certified!

Visit www.pc4a.org to learn more about vital industry certifications
The PC4A Project is proudly funded by the US Department of Defense

PC4A PA Community College Consortium Cooperative Agreement BC3

Any opinions, findings, and conclusions or recommendations expressed in this material are those of the author(s) and do not necessarily reflect the views of the Office of Naval Research.

US Department of Defense Recognized Certifications

(ISC)²

CAP.	SSCP.	CISSP.	CISSP [®] ISSAP	CISSP [®] ISSEP	CISSP [®] ISSMP	CSSLP.	HCISP.	CCSP.
IAM Level I	IAT Level I	IAT Level III	IASAE Level III	IASAE Level III	CSSP Manager	IASAE Level I	IAM Level I	IAT Level III
IAM Level II	IAT Level II	CSSP Infrastructure Support	IAM Level III			IASAE Level II	IAM Level II	IASAE Level III
			IAM Level III					
			IASAE Level I					
			IASAE Level II					

CompTIA

CompTIA A+	CompTIA CASP+	CompTIA Cloud+	CompTIA CySA+	CompTIA Network+	CompTIA PenTest+	CompTIA Security+
IAT Level I	IAT Level III	IAM Level I	IAT Level II	IAT Level I	CSSP Analyst	IAT Level II
IAM Level II	IAM Level II	CSSP Analyst	CSSP Analyst	CSSP Analyst	CSSP Incident Responder	IAM Level I
IASAE Level I	IASAE Level I	CSSP Infrastructure Support	CSSP Infrastructure Support	CSSP Infrastructure Support	CSSP Auditor	
IASAE Level II	IASAE Level II	CSSP Incident Responder	CSSP Incident Responder	CSSP Auditor		

CERT NEXUS

CYBERSEC FIRST RESPONDER
CSSP Analyst
CSSP Infrastructure Support
CSSP Incident Responder
CSSP Auditor

GIAC CERTIFICATIONS

GCED	GCFA	GCIA	GCIS	GCSP	GSEC	GSCL	GSNA
IAT Level III	CSSP Incident Responder	CSSP Analyst	IAT Level III	CSSP Analyst	IAT Level II	IAM Level I	CSSP Auditor
			CSSP Incident Responder	CSSP Incident Responder		IAM Level II	IAM Level III

ISACA

CISA	CISM	
IAT Level III	IAM Level II	
CSSP Auditor	IAM Level III	CSSP Manager

Cisco

CCNP SECURITY	CCNA	CCNA
IAT Level III	CSSP Analyst	IAT Level I
CSSP Incident Responder	IAT Level II	
	CSSP Manager	CSSP Analyst
		CSSP Incident Responder
		CSSP Auditor

EC-Council

CCISO	CEH	CHFI	CND
IAM Level II	CSSP Analyst	CSSP Infrastructure Support	IAT Level I
IAM Level III	CSSP Incident Responder	CSSP Incident Responder	IAT Level II
CSSP Manager	CSSP Manager	CSSP Auditor	CSSP Infrastructure Support

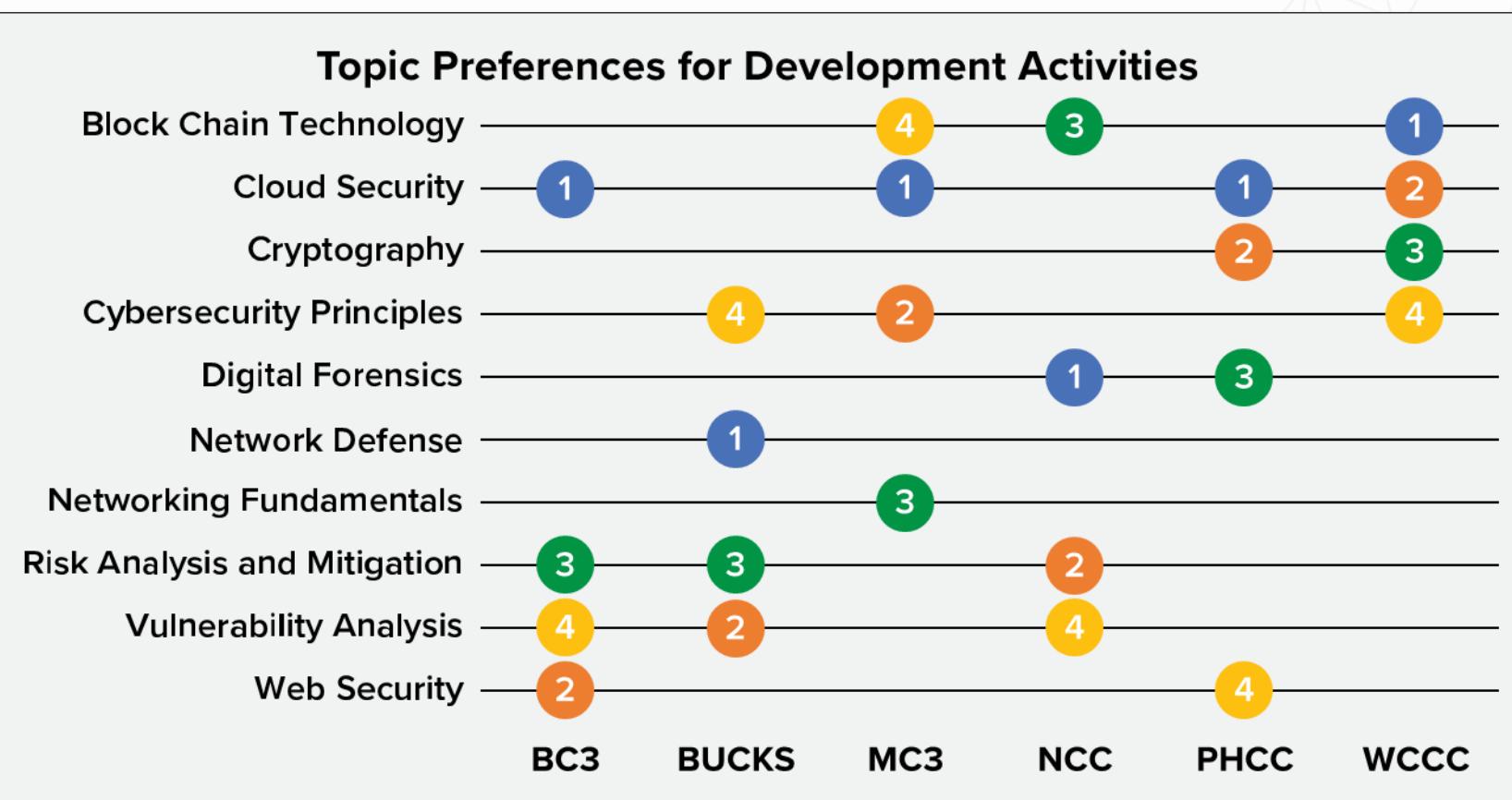
DOD CYBER EXCHANGE PUBLIC

*Certification information provided by DoD Cyber Exchange

Faculty Professional Development

Obj. 1, 2, 3

- Building on the established expertise of the LO in this area, we planned one annual development workshop for faculty at each of the participating CCs.
- The graph on the left shows results of the Development Activity Survey completed by all CC partners.



Supporting Preparedness of Underrepresented Groups

Obj. 1, 2, 3

- Create an intentional approach to shift underrepresented students into STEM pathways through STEM appreciation, engagement, onboarding, and college-readiness programs.

Targeted Retention Services

Obj. 1, 2

- Implement programs at each CC to help retain students from underrepresented groups including veterans and their spouses. Examples of planned programs include job shadows, paid internships, and supportive services.
 - NCC is currently building program support that improves the retention of underrepresented students in cybersecurity and related programs.

Are you interested in a career in



NORTHAMPTON
COMMUNITY COLLEGE
can help you **SUCCEED!**

Through a U.S. Department of Defense grant, Northampton Community College will help you earn a degree to start your career or help with a seamless transfer to a four-year college by providing

- Variety of STEM Degrees Including Cybersecurity
- Dual Enrollment Opportunity
- Student Success Coach
- Free Bridge Program
- Peer Mentoring
- Free Tutoring
- Paid Internships

Priority given to BIPOC and girls to increase underserved groups in STEM fields.

Contact Dr. Farah Bennani, School of STEM Dean
fbennani@northampton.edu

Innovative Solutions



Innovative Marketing Obj. 1, 2, 3

- Create a focused marketing campaign hosted by the LO and designed to promote STEM and cybersecurity programs at all participating CCs.
- CC's will devise a custom recruitment plan adapted to their target audiences and local demographics.
- Social media accounts have been created to promote all LO and CC partner activities and offer a method of engaging with younger generations.

Follow us on Social Media!



Women In Science and Technology (W.I.S.T.)

Welcomes **ALL** Students to skill up on coding at



2023 Winter Break Coding Camp

Weeknights 7:00 - 8:00 PM

January 2 - January 13

Join us on Discord: <https://discord.gg/EsD6G3R7>



<http://bit.ly/3UxYEk8>

GAMES | MISSIONS | PRIZES

Questions/Info? Email WIST@mc3.edu

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Curriculum Alignment

Obj. 2

- Collaborate to align the curricula at participating CCs in the areas of cybersecurity and STEM with those offered at various four-year schools including the LO.
- Create agreements between CC's and IUP to ensure implementation of the 2+2 model.

Effective Mentoring/Tutoring

Obj. 1, 2

- Provide needed resources and staff to implement focused mentoring/tutoring services in the areas of cybersecurity and STEM. This will enhance the chances of students successfully completing their degrees and ensure they are equipped with the skills and knowledge needed in these changing fields.

NORTHAMPTON
COMMUNITY COLLEGE

NOW HIRING!

- STEM Student Success Specialist
- Outreach Coordinator
- STEM Tutors

APPLY NOW!

Innovative Solutions



Soft Skills Enhancement

Obj. 1, 2

- Implement a centralized service through the LO designed to enhance soft skills and provide trained peer tutors to assist students one-to-one as they practice and refine their skills.

PC4A
PA Community College
Consortium Cooperative Agreement

Welcome

Please complete this form to schedule a tutoring session with the IUP Writing Center.

START →

 Kathleen Jones White Writing Center

BUSINESS WRITING & SOFT SKILLS WORKSHOPS

Expand your writing and soft skills by attending the free workshops offered by the Kathleen Jones White Writing Center!

Workshops are held via zoom from 7:00-8:00pm.

Scan the QR code to join a session, or contact w-center@iup.edu for more information



Strategic Language for Professional Communication
Resume Writing Workshop
Cover Letter Workshop
Intro to Technical and Professional Writing
Selling your Proposal in Professional Settings

FEBRUARY 8
FEBRUARY 22
MARCH 1
MARCH 22
APRIL 12



NEED HELP WITH
WRITING, RESEARCH,
OR PRESENTATIONS?

**SCHEDULE A FREE
SESSION WITH THE
IUP WRITING CENTER**

Sessions offered online via zoom, or request
your assignments to be reviewed via email!

Visit tinyurl.com/pc4atutoring to
schedule a session, and visit
www.pc4a.org for more information.

The PC4A Project is funded by the U.S. Department of Defense

Innovative Solutions



Students can schedule tutoring sessions through an [online form](#):

Please select your institution:*

Bucks County Community College

Butler County Community College

Montgomery County Community College

Northampton Community College

Penn Highlands Community College

Westmoreland County Community College

Tutoring Options

eTutoring

Select this option for tutoring if you're requesting feedback for a paper or assignment. Tutors will communicate with you via email to provide feedback and assistance. Please note: if you select this option for tutoring, there is no direct interaction between tutor and tutee. If you require direct interaction, please select Online Tutoring.

Online

Select this option for tutoring if you would like to schedule a one-on-one online tutoring session (offered via Zoom).

Would you like a copy of your session report emailed to your instructor?*

Yes

No

[← PREVIOUS](#) [NEXT →](#)

Next Steps:

Keep an eye on your inbox for a confirmation message from Indiana University of Pennsylvania (noreply@mywconline.com). Please do not hesitate to reach out to us if you have any questions in the meantime.

Lydia Taylor
PC4A Grant Manager
taylor@iup.edu
724-989-5355

Dana Minser
IUP Writing Center Administrative Support
dminser@iup.edu

Click Submit below to complete this form.

[← PREVIOUS](#) [SUBMIT](#)

Tuesday - 3:00PM*

02/21/2023

Tuesday, February 21

3:00 PM

PREVIOUS

What are your main concerns about this assignment?*

NEXT

Strengthened Relationships with DoD and DIB Agencies

Obj. 3

- Build on the relationships between IUP and other DoD agencies as part of the CySP program.
 - For example, senior personnel from NAVSUP will visit IUP on April 11th to explore opportunities for collaboration and publicize employment opportunities to students.
- Work with local DIB entities such as the National Center for Defense Manufacturing and Machining (NCDMM) and Concurrent Technology Corporation to better understand their needs and customize our services accordingly.
- Recruit members from DIB entities to serve on advisory boards at various participating institutions to offer advice on updating curriculum to better equip CC students.



Lessons Learned Thus Far

1 Focus on Relationships

The experience of the LO working with CCs on previous projects has proven crucial for establishing a truly collaborative consortium.

Establishing a connection to the K-12 ecosystem has also enabled a steady pipeline of students.

2 Plan Ahead

Allow plenty of time to secure IRB approvals for all partners and establish a baseline with partner data to properly assess various project performance metrics.

3 Utilize Social Media

Utilize social media to connect with younger generations. Create a posting schedule and engage with all related accounts including partners, collaborators, funding agency, etc.

4 Meet Regularly

Bi-weekly meetings have allowed all partners to stay on top of tasks, collaborate on projects, and overcome challenges.



KNOWLEDGE CHECK!



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**POLL
OPEN**

How many community colleges are part of the PC4A project?

1. 2
2. 4
3. 6
4. 8



SITE: [vevox.app](https://vevox.app/poll/168-148-247)
ID: 168-148-247



POLL
OPEN

Which of the following is NOT one of the STEM education challenges identified by the PC4A team?

1. Marketing
2. Retention
3. Financial/Personal
4. Equipment



SITE: [vevox.app](https://vevox.app/poll/168-148-247)
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**POLL
OPEN**

What is the main reason the PC4A Team is utilizing Social Media in their marketing efforts?

1. It's economical.
2. It offers a method of communication with younger generations. ✓
3. It allows for collaboration between members, employers, and government agencies.
4. It is efficient.

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**POLL
OPEN**

Which of the following is NOT one of PC4A's main objectives?

1. Increase certification rates
2. Increase transfer rates to 4-YR institutions
-  3. Increase relationships with K-12 institutions
4. Increase interest in employment with DoD, DIB, and STEM

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**POLL
OPEN**

IUP (the LO) is offering which of the following centralized services?

1. Certification Training
2. Technical Tutoring
3. Mentorships
4. Soft Skills Tutoring

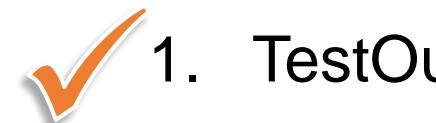


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**POLL
OPEN**

Hands-on labs will be provided to students using which of the following platforms?



1. TestOut
2. ACI Learning
3. JB Learning
4. Cyberbit

Conclusion

Focus

- The PC4A Project established a dynamic, collaborative consortium of six community colleges to enhance cybersecurity and STEM education.
- Proudly funded by the DoD National Defense Education Program.

Objectives



Activities/Solutions

- Project activities include innovative marketing, soft skills tutoring, certification preparation, faculty professional development, hands-on labs, and targeted retention services, among many others.

Questions?